

Studio is the online designer inside your Plavidian account. Start from a product preset, a template assigned to your account or a saved design, place your own PDFs and photos, and Studio builds a press-ready PDF with embedded fonts, CMYK color and a proper TrimBox - the file production actually prints from. No download, no license, no design software.

Build the piece

- Product presets with the right bleed and safe zone: business cards, postcards 4x6 to 6x11, rack cards, door hangers with the die-cut guide, half pages and flyers, circle stickers 1.5 in to 4 in, buttons, remit envelopes, yard signs and banners, or any custom size
- Folds drawn to the panel: half, tri-fold, z-fold and gate, with fold guides on the canvas and each panel labelled
- Text in 51 font families with effects, text boxes, shapes and lines, freehand drawing, QR codes, backgrounds
- Place a print PDF as vector, TrimBox-aligned with crop marks stripped, and erase or cover parts of it
- Photos: crop, a full photo editor, up-conversion to 300 dpi, and a free-for-print stock photo library

Color you can trust

- Every color is entered as a CMYK build; swatches carry real builds (Rich Black 60/40/40/100)
- The canvas shows each color through the shop's press profile, so the background you set matches the placed logo it was picked from
- The eyedropper reads a placed PDF's own CMYK build: exact numbers from the file, not a screen approximation
- RGB files convert to CMYK on placement, in place: vectors stay vector, photos are re-encoded
- Images checked at 300 dpi at the size they are placed; live warnings for short bleed and text past the safe zone

Mail rules and proofing

- Permit and address panel placed by USPS letter and flat rules, with your return address and permit indicia; several permits per account; a permit imprint generator files art to your account
- Print preview, full-screen proof, emailed watermarked proof, and a 3D preview that turns, folds and flips the piece and shows round products as the finished circle
- Save to your Art Library and re-edit later, attach straight to a job, or order the design
- Templates loaded by Plavidian for your organization, fully editable or locked to the variable parts

HOW IT WORKS

1 Open

Workbench, or the Artwork step of a job

2 Build

Template or blank canvas; text, photos, PDFs, panel

3 Check

Bleed, safe zone, 300 dpi, proof and 3D

4 Save

To the job, the Art Library, or the order

AT A GLANCE

OUTPUT	FONTS	COLOR	IMAGES	COST
Vector PDF, TrimBox and BleedBox	Embedded	CMYK, press-profile canvas	300 dpi gate, up-conversion	Free with a Plavidian account

Studio output goes through the same prepress review as any uploaded file before production.