

Plavidian produces under your name. A consultant or broker account puts your brand on what the client sees, keeps our name off the boxes, and gives you the same production tools our own staff use to quote, proof and track a mailing. Political, franked and official mail programs run through the same workflow.

Your brand, our production

- White-label mode on the account: your name on proofs, Blueprint reports, estimates and notifications; Plavidian branding hidden on what the client sees
- Blind shipping straight to your client, delivery, or will call at the plant, chosen per job, with no Plavidian paperwork in the box
- The end client can receive the shipping notice with tracking, the pickup instructions, or the local delivery tracking link, as an extra recipient
- End-client and campaign fields on every job, so your records line up with ours
- Company accounts with several users under one parent; a pricing note that follows the account

Quote and plan with confidence

- Mailing Blueprint on every list: postage at Notice 123 rates, pallet discounts, a drop plan priced by weight with transit days, in-home dates and a map; set the drop-shipment amounts you pass through before the report
- Instant pricing in the job builder for print products, mailing services and postage
- Custom estimates for anything outside the catalog, converted to jobs in one step
- Artwork Prepress and Plavidian Studio for every client file, with permit art filed to your account
- Saved Art Library by client, product and size; multi-product orders as one order, one shipment, one invoice

Proof, track, integrate

- Shareable proof links your client approves without an account: 3D preview, both sides required, approve or request changes with a note
- Proofs without a job, for a piece that is still being sold
- Plavidian Insight piece-level USPS tracking with white-label share links; camera verification on the addressing line as an add-on; a signed Assurance report
- Partner API: submit jobs and files from your own system, read status, and receive webhook events on status and payment changes
- Multi-factor sign-in and controls aligned with NIST SP 800-171

HOW IT WORKS

1 Register

Free account; ask for Broker / Consultant Mode

2 Plan

Blueprint the list, price the job

3 Proof

Share the link; your client approves

4 Deliver

Blind ship, deliver, or will call

AT A GLANCE

BRANDING

Yours, ours hidden

SHIPPING

Blind, delivery, will call

TOOLS

Blueprint, Studio, Prepress

INTEGRATION

Partner API and webhooks

PLANT

Vista, California